



PRESS RELEASE

EU YAN SANG LAUNCHES “ONE YEAR, ONE SCHOOL” FUND-RAISING PROJECT TO SUPPORT THE REFURBISHMENT OF SJKC KULAI 1



Kuala Lumpur, 25 August 2017 – Eu Yan Sang, a leading and trusted natural health and wellness company with a unique heritage in Chinese medicine, launches the 13th “One Year, One School” fund-raising project today to support the refurbishment needs of SJKC Kulai 1 in Kulaijaya, Johor, a Chinese primary school adopted as the beneficiary of the year.

The “One Year, One School” initiative is one of Eu Yan Sang’s longest-running annual charity projects. It was launched 13 years ago to render financial assistance to rural schools in Malaysia, to improve learning environment and facilities for their students.



Dato' Anne Eu, Chairman, Eu Yan Sang Malaysia shared, "At Eu Yan Sang, we strongly believe that education plays an extremely important role in moulding the right characteristics and preparing our young generation for socio-economic progress. And the young generation will determine the future of our nation. Knowing what we do will mould the future of our nation motivates us to continue organising the "One Year, One School" project every year, as we realise the mission of caring for mankind."

At the launch event, Aaron Boey, the Group CEO (Designate) of Eu Yan Sang International expressed gratitude to the local community for their relentless support for the "One Year, One School" project since 2005. With their generous support, the Malaysia team has raised and donated a total of RM1.75 million to 12 schools under the charity project.

The 72-year-old SJKC Kulai 1- the adopted beneficiary of the project will utilise the donations to build more facilities to increase its capacity to take in more students.

The fund-raising initiatives include a nationwide, 2-month sale of Eu Yan Sang Essence of Chicken at a special price from August 18 to November 5, 2017 in Malaysia. For every box of Essence of Chicken purchased at Eu Yan Sang outlet, RM1 will be donated to SJKC Kulai 1. To set the ball rolling, Eu Yan Sang pledged to top up the donation to at least RM100,000 for SJKC Kulajaya 1

In addition, the Eu Yan Sang outlet in Indahpura Kulaijaya will be organizing a one-day charity sale together with 13 generous business partners from the local community on 30th September 2017. Part proceed from the charity sale will be donated to SJKC Kulai 1.

Apart from supporting the project, members of the public can make a donation directly to the school via remittance to UOB Account No. 154 303 1475 or a cheque made payable to “PIBG SJKC Kulai 1”, and drop off the cheque into the donation box at any of Eu Yan Sang outlets in Malaysia.