

## NOTICE OF CESSATION OF SUBSTANTIAL SHAREHOLDING \*

\* Asterisks denote mandatory information

<b>Name of Announcer *</b>	EU YAN SANG INTERNATIONAL LTD
<b>Company Registration No.</b>	199302179H
<b>Announcement submitted on behalf of</b>	EU YAN SANG INTERNATIONAL LTD
<b>Announcement is submitted with respect to *</b>	EU YAN SANG INTERNATIONAL LTD
<b>Announcement is submitted by *</b>	Danny Heng Hang Siong
<b>Designation *</b>	Chief Financial Officer & Company Secretary
<b>Date &amp; Time of Broadcast</b>	04-Aug-2011 17:55:13
<b>Announcement No.</b>	00116

&gt;&gt; ANNOUNCEMENT DETAILS

The details of the announcement start here ...

&gt;&gt; PART I

<b>1.</b>	<b>Date of notice to issuer *</b>	01-08-2011
<b>2.</b>	<b>Name of <u>Substantial Shareholder</u> *</b>	HSBC Asia Holdings BV
<b>3.</b>	<b>Please tick one or more appropriate box(es): *</b>	
	<ul style="list-style-type: none"> <li>• Notice of a Change in the Percentage Level of a Substantial Shareholder's Interest or Cessation of Interest. [Please complete Part III and IV]</li> </ul>	

&gt;&gt; PART II

<b>1.</b>	<b>Date of change of [Select Option]</b>	
<b>2.</b>	<b>Name of Registered Holder</b>	
<b>3.</b>	<b>Circumstance(s) giving rise to the interest or change in interest</b>	[Select Option]
	<b># Please specify details</b>	
<b>4.</b>	<b>Information relating to shares held in the name of the Registered Holder</b>	
	<b>No. of [Select Option] held before the change</b>	
	<b>As a percentage of issued share capital</b>	%
	<b>No. of N.A. which are subject of this notice</b>	
	<b>As a percentage of issued share capital</b>	%
	<b>Amount of consideration (excluding brokerage and stamp duties) per share paid or received</b>	
	<b>No. of N.A. held after the change</b>	
	<b>As a percentage of issued share capital</b>	%

## &gt;&gt; PART III

1.	<b>Date of change of Interest</b>	31-07-2011
2.	<b>The change in the percentage level</b>	From 9.243 % To 0.474 %
3.	<b>Circumstance(s) giving rise to the interest or change in interest</b>	# Others
	<b># Please specify details</b>	<p>HSBC Asia Holdings BV was deemed to have an interest in the Company by virtue of HSBC Bank Bermuda Limited's ("HBBL") shareholding in HSBC International Trustee Limited ("HITL"). As a result of a transfer by HBBL of all its shares in HITL to HSBC Private Banking Holdings (Suisse) SA, HSBC Asia Holdings BV ceased to be a substantial shareholder of the Company.</p> <p>HITL is a wholly-owned subsidiary of HBBL, which is a wholly-owned subsidiary of HSBC Asia Holdings BV, which is a wholly-owned subsidiary of HSBC Asia Holdings (UK) Limited, which is a wholly-owned subsidiary of HSBC Holdings BV, which is a wholly-owned subsidiary of HSBC Finance (Netherlands), which is a wholly-owned subsidiary of HSBC Holdings plc.</p> <p>HSBC Asia Holdings BV is also deemed to have an interest in the shares of the Company which are held by HSBC Institutional Trust Services (Asia) Limited.</p> <p>HSBC Institutional Trust Services (Asia) Limited is a wholly-owned subsidiary of HSBC Institutional Trust Services (BVI) Limited, which is a wholly-owned subsidiary of The Hongkong and Shanghai Banking Corporation Limited, which is a wholly-owned subsidiary of HSBC Asia Holdings BV, which is a wholly-owned subsidiary of HSBC Asia Holdings (UK) Limited, which is a wholly-owned subsidiary of HSBC Holdings BV, which is a wholly-owned subsidiary of HSBC Finance (Netherlands), which is a wholly-owned subsidiary of HSBC Holdings plc.</p>
4.	<b>A statement of whether the change in the percentage level is the result of a transaction or a series of transactions:</b>	It is the result of one transaction.

## &gt;&gt; PART IV

1.	<b>Holdings of <u>Substantial Shareholder</u> , including direct and deemed interest :</b>	
	<b>Direct</b>	<b>Deemed</b>
<b>No. of shares held before the change</b>	0	40,810,860
<b>As a percentage of issued share capital</b>	0 %	9.243 %
<b>No. of shares held after the change</b>	0	2,093,700
<b>As a percentage of issued share capital</b>	0 %	0.474 %
<b>Footnotes</b>		
<b>Attachments</b>	Total size = <b>0</b> (2048K size limit recommended)	