

NOTICE OF CESSATION OF SUBSTANTIAL SHAREHOLDING *

* Asterisks denote mandatory information

Name of Announcer *	EU YAN SANG INTERNATIONAL LTD
Company Registration No.	199302179H
Announcement submitted on behalf of	EU YAN SANG INTERNATIONAL LTD
Announcement is submitted with respect to *	EU YAN SANG INTERNATIONAL LTD
Announcement is submitted by *	Danny Heng Hang Siong
Designation *	Chief Financial Officer & Company Secretary
Date & Time of Broadcast	04-Aug-2011 18:00:39
Announcement No.	00122

>> ANNOUNCEMENT DETAILS

The details of the announcement start here ...

>> PART I

1.	Date of notice to issuer *	01-08-2011
2.	Name of <u>Substantial Shareholder</u> *	HSBC Holdings BV
3.	Please tick one or more appropriate box(es): *	
	<ul style="list-style-type: none"> • Notice of a Change in the Percentage Level of a Substantial Shareholder's Interest or Cessation of Interest. [Please complete Part III and IV] 	

>> PART II

1.	Date of change of [Select Option]	
2.	Name of Registered Holder	
3.	Circumstance(s) giving rise to the interest or change in interest	[Select Option]
	# Please specify details	
4.	Information relating to shares held in the name of the Registered Holder	
	No. of [Select Option] held before the change	
	As a percentage of issued share capital	%
	No. of N.A. which are subject of this notice	
	As a percentage of issued share capital	%
	Amount of consideration (excluding brokerage and stamp duties) per share paid or received	
	No. of N.A. held after the change	
	As a percentage of issued share capital	%

>> PART III

1.	Date of change of Interest	31-07-2011
2.	The change in the percentage level	From 9.243 % To 0.474 %
3.	Circumstance(s) giving rise to the interest or change in interest	# Others
	# Please specify details	<p>HSBC Holdings BV was deemed to have an interest in the Company by virtue of HSBC Bank Bermuda Limited's ("HBBL") shareholding in HSBC International Trustee Limited ("HITL"). As a result of a transfer by HBBL of all its shares in HITL to HSBC Private Banking Holdings (Suisse) SA, HSBC Holdings BV ceased to be a substantial shareholder of the Company.</p> <p>HITL is a wholly-owned subsidiary of HBBL, which is a wholly-owned subsidiary of HSBC Asia Holdings BV, which is a wholly-owned subsidiary of HSBC Asia Holdings (UK) Limited, which is a wholly-owned subsidiary of HSBC Holdings BV, which is a wholly-owned subsidiary of HSBC Finance (Netherlands), which is a wholly-owned subsidiary of HSBC Holdings plc.</p> <p>HSBC Holdings BV is also deemed to have an interest in the shares of the Company which are held by HSBC Institutional Trust Services (Asia) Limited.</p> <p>HSBC Institutional Trust Services (Asia) Limited is a wholly-owned subsidiary of HSBC Institutional Trust Services (BVI) Limited, which is a wholly-owned subsidiary of The Hongkong and Shanghai Banking Corporation Limited, which is a wholly-owned subsidiary of HSBC Asia Holdings BV, which is a wholly-owned subsidiary of HSBC Asia Holdings (UK) Limited, which is a wholly-owned subsidiary of HSBC Holdings BV, which is a wholly-owned subsidiary of HSBC Finance (Netherlands), which is a wholly-owned subsidiary of HSBC Holdings plc.</p>
4.	A statement of whether the change in the percentage level is the result of a transaction or a series of transactions:	It is the result of one transaction.

>> PART IV

1.	Holdings of <u>Substantial Shareholder</u> , including direct and deemed interest :	
	Direct	Deemed
No. of shares held before the change	0	40,810,860
As a percentage of issued share capital	0 %	9.243 %
No. of shares held after the change	0	2,093,700
As a percentage of issued share capital	0 %	0.474 %
Footnotes		
Attachments	Total size = 0 (2048K size limit recommended)	