



**EU YAN SANG INTERNATIONAL LTD**  
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**For Immediate Release**

## **EU YAN SANG STATEMENT RELATED TO DAILY MAIL ARTICLE DATED 20 AUGUST 2013 ON RECALL OF BAK FOONG PILLS IN HONG KONG**

SINGAPORE, 23 AUGUST 2013 – The Daily Mail has published an article on 20 August 2013 on the recall of Bak Foong Pills in Hong Kong due to high levels of lead, mercury and arsenic.

In the article, Daily Mail has displayed an image of Eu Yan Sang Bak Foong Pills, which has, directly or indirectly, falsely implied or is falsely implying that Eu Yan Sang Bak Foong Pills are being recalled in Hong Kong.

Eu Yan Sang International Ltd (“EYSI”) wishes to state that none of its products, Bak Foong Pills or otherwise, has been recalled in Hong Kong.

The Hong Kong government has issued a press release on 1 August 2013 on the recall of Bak Foong Pills (see <http://www.info.gov.hk/gia/general/201308/01/P201308010758.htm>). From this press release, it is clear that the recalled product is not Eu Yan Sang Bak Foong Pills.

EYSI will contact Daily Mail on this matter so that Daily Mail will remove the image of Eu Yan Sang Bak Foong Pills from the article and make a clarification statement to the general public as well as an apology to EYSI.



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It is EYSI's credo to be mindful and cautious on ensuring all its products are safe for consumption and are manufactured and sourced from socially responsible suppliers. All EYSI's Chinese Proprietary Medicines (CPM) i.e. products in the finished dosage forms such as tablets, capsules and liquids are regulated and have to be within the permitted limit of heavy metals before the relevant authorities grant the permit for the sales of CPM.

For more information on how EYSI raises herbs safety standards and uses herb fingerprinting techniques to enhance standards in the TCM industry, please refer to:

<http://www.euyansang.com/index.php/eu-yan-sang/initiatives>.

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## **CORPORATE PROFILE**

### **About Eu Yan Sang International Ltd (SGX: EYSI)**

Listed on the Singapore Exchange, Eu Yan Sang International Ltd (Eu Yan Sang) is a trusted, global leading integrative healthcare and wellness company with a strong foundation in Traditional Chinese Medicine (TCM). Eu Yan Sang is an industry leader, and one of the largest TCM groups in South East Asia. It is at the forefront of adopting a modern and scientific approach in the production and retailing of both TCM and wellness products.

The Group has come a long way from its humble beginnings offering TCM remedies to tin mine coolies in Gopeng, Perak, Malaysia 134 years ago. Today, Eu Yan Sang is a household name in Asia with an unrivalled reputation as the leader in the TCM industry.

Eu Yan Sang's ability to control the total supply chain – from the sourcing of its raw materials to the production and distribution of its products and the provision of treatments gives the Group an excellent competitive edge in the industry.

Manufacturing activities are carried out in two of its GMP-certified (Good Manufacturing Practices) factories located in Hong Kong and Malaysia. Every production process demonstrates full GMP accreditation for unmatched quality assurance.

Apart from retailing fine quality Chinese herbs and Chinese Proprietary Medicines, Eu Yan Sang also retails health foods and supplements. Currently, the Group offers more than 300 products under the Eu Yan Sang brand name and over 1,000 different types of Chinese herbs and other medicinal products.



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Eu Yan Sang's wholly-owned Australian subsidiary, Healthy Life Group Pty Ltd, operates a chain of 83 Healthy Life stores and a distribution business which is one of the largest health food distributors in Australia. This business has over 25 years' experience in Australia, supplying in excess of 3,500 products to around 600 independent retailers in the health food, pharmacy and grocery retail segments.

As of 30 June 2013, Eu Yan Sang has an extensive distribution network comprising 300 retail outlets in China, Hong Kong, Macau, Malaysia, Singapore and Australia. Its products are available in drugstores, pharmacies, medical halls, supermarkets, convenience stores, hospitals, health clubs and spas worldwide. The Group also operates a chain of 29 TCM Clinics in Singapore and Malaysia, and 2 Integrative Medical Centres in Hong Kong.

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